

**Transparency Maldives invites applications for the following service contract:**

1. Develop and design advocacy materials
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**I. Organisational context**

Transparency Maldives (TM) is a non-partisan organization that endeavours to be a constructive force in society by promoting collaboration and discussion on corruption, transparency, and accountability. Our organization seeks to engage with stakeholders from all sectors (government, business, political and civil society, among others) to raise awareness of corruption's detrimental effect on development and society, improve transparency and accountability in governance, and eliminate corruption from the daily lives of people.

Transparency Maldives received formal government registration in 2007, and is the National Contact of Transparency International (TI) in the Maldives.

**II. Assignment details**

Following the passing of the Right to Information Act in January 2014, Transparency Maldives now seeks an individual/company based in the Maldives to develop and design advocacy materials to increase public awareness on right to information. Under TM's Right to Information Program TM has an on-going "*ahaahoadha*" campaign and the materials produced under this assignment are expected to complement this campaign with a focus on promoting public demand for information.

**a) Terms and responsibilities**

- The contractor is expected to familiarise with TM's past position paper on Right to Information and previous materials produced under the "*ahaadhoadha*" campaign.
- The contractor shall develop and design 20 graphics (i.e. banners for FB and Twitter) for a social media campaign.

**b) Time frame**

- Completion of the work within 10 days of signing the contract.

**c) Required qualifications**

- Minimum 3 years work experience in the field of campaign, preferably advocacy campaign with experience in social issues related awareness.
- Strong knowledge in traditional and new media communications and technologies.

**V. Submission**

**Closing date:** Before 6pm 14 April 2015.

**Application:** Submit a letter of interest with CV, quotation, and samples of previous work via email to [office@transparencymaldives.org](mailto:office@transparencymaldives.org) addressed to Executive Director, Mariyam Shiuna.

**Queries:** Please email Ahmed Mohamed at [ahmed.mohamed@transparencymaldives.org](mailto:ahmed.mohamed@transparencymaldives.org) for specifics required for the graphics.

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