

**REQUEST FOR PROPOSAL
Video Production Consultancy**

1. INTRODUCTION

1.1 Purpose

The purpose of this Request for Proposal (RFP) is to invite prospective service providers to submit a proposal and quotation for the development of five (5) animated advocacy videos (10 minutes long combined) on the role and function of the parliament in order to create awareness and increase grassroots demand for social accountability.

The RFP provides service providers with the relevant operational and performance requirements.

1.2 Coverage & Participation

Transparency Maldives (TM) reserves the right not to enter into any contract, to add and/or delete elements, or to change any element of the coverage and participation **prior to the award** without prior notification at any time without any liability or obligation of any kind or amount.

2. GENERAL INFORMATION

2.1 The Organisation

Transparency Maldives (TM) is a non-partisan organization that endeavours to be a constructive force in society by promoting collaboration and discussion on corruption, transparency, and accountability. TM seeks to engage with stakeholders from all sectors (government, business, political and civil society, among others) to raise awareness of the detrimental effects of corruption on development and society, improve transparency and accountability in governance, and eliminate corruption from the daily lives of people.

Transparency Maldives received formal government registration in 2007, and is the National Contact of Transparency International in the Maldives.

2.2 Schedule of Events

The following tentative schedule will apply to this Request for Proposal (RFP), but it may change in accordance with TM's needs or unforeseen circumstances. Changes will be communicated by email to all service providers.

Event	Date
Release of RFP	09 January 2019
Information Session	<p>14 January 2019, 4pm</p> <p><u>Venue:</u> Transparency Maldives G. Liverpool North Shabnam Magu (next to ALP café) Phone: 330 4017</p> <p>RSVP your attendance to Ibrahim Thayyib on</p>

	ibrahim.thayyib@transparencymaldives.org or 9978899. Subject should read "Information Session".
Questions from Service Providers Due	16 January 2019
Answers from TM	17 January 2019
RFP Closes – All Bids Due	20 January 2019, by 11pm

3. PROPOSAL PREPARATION INSTRUCTIONS

3.1 Service Providers' Understanding of the RFP

In responding to this RFP, the service provider accepts full responsibility to understand the RFP in its entirety, and in detail, including making any inquiries to TM as necessary to gain such understanding. TM reserves the right to disqualify any service provider who demonstrates less than such understanding. Further, TM reserves the right to determine, at its sole discretion, whether the service provider has demonstrated such understanding. Such disqualification shall be at not fault, cost, or liability whatsoever to TM.

3.2 Good Faith Statement

All information provided by TM in this RFP is offered in good faith. Individual items are subject to change at any time. TM makes no certification that any item is without error. TM is not responsible or liable for any use of the information or for any claims asserted there from.

3.3 Communication

Apart from the verbal communication that shall take place during the Information Session as per Schedule of Events in 2.2, other verbal communication shall not be effective unless formally confirmed in writing by a TM staff in charge of managing this RFP process. In no case shall verbal communication govern over written communication.

3.3.1 Service Providers' Inquiries Applicable terms and conditions herein shall govern communications and inquiries between TM and service providers as they relate to this RFP. Inquiries, questions and requests for clarification related to this RFP are to be directed in writing to:

Ibrahim Thayyib
ibrahim.thayyib@transparencymaldives.org

3.3.2 Formal Communications shall include, but are not limited to:

- Questions concerning this RFP must be submitted in writing.
- Service providers shall recommend to TM any discrepancies, errors, or omissions that may exist within this RFP. With respect to this RFP, service providers shall recommend to TM any enhancements, which might be in TM's best interests.
- Inquiries about technical interpretations must be submitted in writing.

3.3.3 Addenda TM will make a good-faith effort to provide a written response to the questions or request for clarification that requires addenda per the Schedule of Events in 2.2.

3.4 Proposal Submission

It is mandatory for service providers to send a proposal and a quotation in electronic copy via email to ibrahim.thayyib@transparencymaldives.org on or prior to **23:00 hrs on 20 January 2019**.

3.5 Criteria for Selection

TM will evaluate bids based on the following criteria:

Cost Proposal	20%
Candidate Qualifications <ul style="list-style-type: none"> • Technical skills in producing animated videos or similar work. • Familiarity with the political and electoral context of the Maldives. 	40%
Candidate Experience <ul style="list-style-type: none"> • Previous experience in producing animated videos or similar work. • Demonstrable evidence of the candidate’s ability to undertake the assignment as detailed in Section 4. <p><i>Please note: service providers <u>must</u> provide samples of projects and reference contacts. If URLs are submitted, only links that are live will qualify during evaluation.</i></p>	40%

3.6 Selection & Notification

Service providers determined by TM who possess the capacity to compete for this contract will be selected. The selected provider will be notified. Those service providers not selected for the negotiation phase will not be notified.

4. SCOPE OF WORK & GUIDELINES

4.1 Details of the animated advocacy videos

The Contractor shall develop five separate animated advocacy videos (10 minutes long combined) on the role and function of the Parliament with regard to accountability. The purpose of the videos is to increase public awareness on the role and functions of the Parliament in order to create awareness and increase grassroots demand for social accountability.

Four of the five videos should be made on the following thematic areas:

1. Where the parliament fits in the broader governance framework.
2. The Parliament’s representative role and checks and balance function.
3. The law-making process.
4. Ways to hold parliamentarians accountable.

The fifth video should be a tutorial video on how to use the the online database TM is currently developing to connect constituents, media, and civil society organisations with their members in the Parliament. The database will provide information such as parliamentarians’ attendance and voting records, their asset declaration information, and their policy on key issues. The objective of the database is to increase transparency and engaged citizenry to hold politicians accountable using the information available, and to deter corruption and encourage integrity in the Parliament.

4.2 Responsibilities of the Contractor

- Familiarise with the work of the Parliament and the parliamentary process.
- Coordinate with developers and designers of the online database to familiarise with the database.
- Present a detailed concept for each video for approval from TM.

- Develop five (5) animated advocacy videos (10 minutes long combined) based on the approved concepts.
- Complete the development of two (2) videos within 15 days of signing the contract.
- Ensure that the videos are of high quality, and in a format (or formats) that is suitable for sharing on multiple media including, but not limited to, Twitter, Facebook, YouTube and various TV channels.

4.3 Materials Delivered by Contractor to TM (all via email):

- Detailed concept for each animated advocacy video.
- Five animated advocacy videos.

5. FUNCTIONAL REQUIREMENTS

The Contractor is expected to start the assignment on 27 January 2019 for a period of 1.5 months.

6. FORM/CONTENT OF THE RESPONSE

Service providers must provide the following information in order for their proposal to be considered. Both individuals or teams may submit proposals.

1. Details about the service provider:

- Names and qualifications of key team members including their specific roles in undertaking the assignment.

2. Technical proposal detailing:

- Cost proposal.
- Proposed timeline for meeting the specifications set out in Section 4. As the timeline will be part of the contractual agreement, a realistic timeline for the assignment is requested.
- Evidence of successful completion of similar projects, especially projects that demonstrate familiarity with the political and electoral context of the Maldives. Please provide samples of projects and reference contacts. If URLs are submitted, only links that are live will qualify during evaluation.

7. BUDGET & ESTIMATED PRICING

Service providers are required to fill out the following cost breakdown. Pricing must be in Maldivian Rufiyaa. Unit prices are required and in the case of discrepancies between unit price and total price, the unit price will be taken as reference basis in the evaluation. Technical Specification must be shown per each item.

No.	Item Description	Technical Specifications	QTY	Unit	Total
1.					
2.					
3.					
	Total				MVR _____

8. ADDITIONAL TERMS & CONDITIONS

8.1 Non-Disclosure Agreement

TM reserves the right to require any respondent to enter into a non-disclosure agreement.

8.2 Costs

The RFP does not obligate TM to pay for any costs, of any kind whatsoever, which may be incurred by a respondent or any third parties, in connection with the Response. All Responses and supporting documentation shall become the property of TM, subject to claims of confidentiality in respect of the Response and supporting documentation.

8.3 Intellectual Property

The respondent should not use any intellectual property of TM including, but not limited to, all logos, registered trademarks, or trade names of TM, at any time without the prior approval of TM, as appropriate.

8.4 Respondent's Responses

All accepted Responses shall become the property of TM and will not be returned.

8.5 Partial Awarding

TM reserves the right to accept all or part of the quotation when awarding the purchase order.

8.6 No Liability

TM reserves the right to accept or reject any quotation or stop the procurement process at any time, without assigning any reason or liability.

TM shall not be liable to any respondent, person, or entity for any losses, expenses, costs, claims or damages of any kind:

- Arising out of, by reason of, or attributable to, the respondent responding to this RFP; or
- As a result of the use of any information, error, or omission contained in this RFP document or provided during the RFP process.

8.7 Entire RFP

This RFP, any addenda to it, and any attached schedules, constitute the entire RFP.

End of RFP