

**REQUEST FOR PROPOSAL
Video Production Consultancy**

1. INTRODUCTION

1.1 Purpose

The purpose of this Request for Proposal (RFP) is to invite prospective service providers to submit a proposal and quotation for the development of three (3) advocacy videos (each 1 minute long) focusing on electoral issues unique to persons with disabilities (PWDs) such as assisted voting, vote buying, and equality of suffrage for PWDs.

The RFP provides service providers with the relevant operational and performance requirements.

1.2 Coverage & Participation

Transparency Maldives (TM) reserves the right not to enter into any contract, to add and/or delete elements, or to change any element of the coverage and participation **prior to the award** without prior notification at any time without any liability or obligation of any kind or amount.

2. GENERAL INFORMATION

2.1 The Organisation

Transparency Maldives (TM) is a non-partisan organization that endeavours to be a constructive force in society by promoting collaboration and discussion on corruption, transparency, and accountability. TM seeks to engage with stakeholders from all sectors (government, business, political and civil society, among others) to raise awareness of the detrimental effects of corruption on development and society, improve transparency and accountability in governance, and eliminate corruption from the daily lives of people.

Transparency Maldives received formal government registration in 2007, and is the National Contact of Transparency International in the Maldives.

2.2 Schedule of Events

The following tentative schedule will apply to this Request for Proposal (RFP), but it may change in accordance with TM's needs or unforeseen circumstances. Changes will be communicated by email to all service providers.

Event	Date
Release of RFP	6 February 2019
RFP Closes – All Bids Due	10 February 2019, by 11pm

3. PROPOSAL PREPARATION INSTRUCTIONS

3.1 Service Providers' Understanding of the RFP

In responding to this RFP, the service provider accepts full responsibility to understand the RFP in its entirety, and in detail, including making any inquiries to TM as necessary to gain such understanding. TM reserves the right to disqualify any service provider who demonstrates less than such understanding.

Further, TM reserves the right to determine, at its sole discretion, whether the service provider has demonstrated such understanding. Such disqualification shall be at not fault, cost, or liability whatsoever to TM.

3.2 Good Faith Statement

All information provided by TM in this RFP is offered in good faith. Individual items are subject to change at any time. TM makes no certification that any item is without error. TM is not responsible or liable for any use of the information or for any claims asserted there from.

3.3 Communication

Apart from the verbal communication that shall take place as per Schedule of Events in 2.2, other verbal communication shall not be effective unless formally confirmed in writing by a TM staff in charge of managing this RFP process. In no case shall verbal communication govern over written communication.

3.3.1 Service Providers’ Inquiries Applicable terms and conditions herein shall govern communications and inquiries between TM and service providers as they relate to this RFP. Inquiries, questions and requests for clarification related to this RFP are to be directed in writing to:

Aiman Rasheed
aiman.rasheed@transparencymaldives.org

3.3.2 Formal Communications shall include, but are not limited to:

- Questions concerning this RFP must be submitted in writing.
- Service providers shall recommend to TM any discrepancies, errors, or omissions that may exist within this RFP. With respect to this RFP, service providers shall recommend to TM any enhancements, which might be in TM's best interests.
- Inquiries about technical interpretations must be submitted in writing.

3.3.3 Addenda TM will make a good-faith effort to provide a written response to the questions or request for clarification that requires addenda per the Schedule of Events in 2.2.

3.4 Proposal Submission

It is mandatory for service providers to send a proposal and a quotation in electronic copy via email to aiman.rasheed@transparencymaldives.org on or prior to **23:00 hrs on 10 February 2019**.

3.5 Criteria for Selection

TM will evaluate bids based on the following criteria:

Cost Proposal	20%
Candidate Qualifications <ul style="list-style-type: none"> • Technical skills in videos or similar work. • Familiarity with the political and electoral context of the Maldives. 	40%
Candidate Experience <ul style="list-style-type: none"> • Previous experience in producing videos or similar work. • Demonstrable evidence of the candidate’s ability to undertake the assignment as detailed in Section 4. 	40%
<i>Please note: service providers <u>must</u> provide samples of projects and reference</i>	

<i>contacts. If URLs are submitted, only links that are live will qualify during evaluation.</i>	
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3.6 Selection & Notification

Service providers determined by TM who possess the capacity to compete for this contract will be selected. The selected provider will be notified. Those service providers not selected for the negotiation phase will not be notified.

4. SCOPE OF WORK & GUIDELINES

4.1 Details of the advocacy videos

Persons with disabilities (PWDs) are one of the more vulnerable groups identified in TM's pre-election assessments as susceptible to misinformation and vote buying. As such, voter education and information programs need to target problems specific to PWDs to address their unique vulnerabilities in electoral processes. Such vulnerabilities include but are not limited to:

- Subversion of suffrage rights and secrecy of the ballot during assisted voting processes.
- Vulnerability to vote buying/selling due to socioeconomic status.
- Abuse of authority by individuals of the state in providing basic services. For example, instances of government campaigners offering easy access to the Aasandha health scheme for PWDs for their vote.

The Contractor shall develop three (3) advocacy videos (each 1 minute long) that will be aired ahead of the parliamentary elections in April 2019. The objectives of the video spots are to:

- Reduce vulnerability of PWD exploitation by providing voter information and civic education, with an emphasis on issues PWDs face during electoral processes.
- Empower PWDs by educating them on their rights in the electoral processes.

4.2 Responsibilities of the Contractor

- Conduct a focus group discussion with stakeholders to understand the issues faced by PWDs.
- Present a detailed concept for each video for approval from TM.
- Develop three (3) advocacy videos (each 1 minute long) based on the approved concepts.
- Complete the development of three (3) videos within 20 days of signing the contract.
- Ensure that the videos are of high quality, and in a format (or formats) that is suitable for sharing on multiple media including, but not limited to, Twitter, Facebook, YouTube and various TV channels.

4.3 Materials Delivered by Contractor to TM (all via email):

- Detailed concept for each advocacy video.
- Three advocacy videos.

5. FUNCTIONAL REQUIREMENTS

The Contractor is expected to start the assignment on 14 February 2019 for a period of 20 days.

6. FORM/CONTENT OF THE RESPONSE

Service providers must provide the following information in order for their proposal to be considered. Both individuals or teams may submit proposals.

1. Details about the service provider:

- Names and qualifications of key team members including their specific roles in undertaking the assignment.

2. Technical proposal detailing:

- Cost proposal.
- Proposed timeline for meeting the specifications set out in Section 4. As the timeline will be part of the contractual agreement, a realistic timeline for the assignment is requested.
- Evidence of successful completion of similar projects, especially projects that demonstrate familiarity with the political and electoral context of the Maldives. Please provide samples of projects and reference contacts. If URLs are submitted, only links that are live will qualify during evaluation.

7. BUDGET & ESTIMATED PRICING

Service providers are required to fill out the following cost breakdown. Pricing must be in Maldivian Rufiyaa. Unit prices are required and in the case of discrepancies between unit price and total price, the unit price will be taken as reference basis in the evaluation. Technical Specification must be shown per each item.

No.	Item Description	Technical Specifications	QTY	Unit	Total
1.					
2.					
3.					
	Total				MVR _____

8. ADDITIONAL TERMS & CONDITIONS

8.1 Non-Disclosure Agreement

TM reserves the right to require any respondent to enter into a non-disclosure agreement.

8.2 Costs

The RFP does not obligate TM to pay for any costs, of any kind whatsoever, which may be incurred by a respondent or any third parties, in connection with the Response. All Responses and supporting documentation shall become the property of TM, subject to claims of confidentiality in respect of the Response and supporting documentation.

8.3 Intellectual Property

The respondent should not use any intellectual property of TM including, but not limited to, all logos, registered trademarks, or trade names of TM, at any time without the prior approval of TM, as appropriate.

8.4 Respondent's Responses

All accepted Responses shall become the property of TM and will not be returned.

8.5 Partial Awarding

TM reserves the right to accept all or part of the quotation when awarding the purchase order.

8.6 No Liability

TM reserves the right to accept or reject any quotation or stop the procurement process at any time, without assigning any reason or liability.

TM shall not be liable to any respondent, person, or entity for any losses, expenses, costs, claims or damages of any kind:

- Arising out of, by reason of, or attributable to, the respondent responding to this RFP; or
- As a result of the use of any information, error, or omission contained in this RFP document or provided during the RFP process.

8.7 Entire RFP

This RFP, any addenda to it, and any attached schedules, constitute the entire RFP.

End of RFP