

# GUIDELINES

## Short Movie Challenge for Youth Content Creators

### 1. Eligibility Criteria

- 1.1 Participants must be aged between 18-23 years old.
- 1.2 Open to youth content creators and activists passionate about advocacy and filmmaking.

### 2. Deadlines

- 2.1 Registration Deadline: June 20, 2024
- 2.2 Information Session: June 27, 2024
- 2.3 Final Submission Deadline: August 20, 2024
- 2.4 Winner and Runner-up Announcement: September 30, 2024
- 2.5 Contract Signing: October 3, 2024

### 3. Registration Process

- 3.1 Register for the Short Movie Challenge by completing the online Form provided by Transparency Maldives.
- 3.2 The link to the online Form will be accessible via the official announcement on Transparency Maldives' website and social media channels.

### 4. Theme Selection

- 4.1 Participants are required to choose one of the designated themes for their short film:
  - Gender Equality
  - Youth Empowerment and Civic Engagement
  - Mental Health Awareness and Support
  - Human Rights and Anti-Corruption

### 5. Film Duration

- 5.1 Short films should have a duration ranging from 7 to 10 minutes.

### 6. Submission Format

- 6.1 Submissions should be made in MP4 or MOV format.
- 6.2 Video resolution should be no less than 720p, and the aspect ratio should be 16:9.

### 7. Language and Accessibility

- 7.1 Films should primarily be in Dhivehi, with commonly used English words allowed.
- 7.2 Subtitles in English must be included to ensure accessibility. If assistance is needed to incorporate subtitles, you can request TM prior to the submission deadline. You have to provide subtitle (English translation) with timestamps.

### 8. Content Requirements

- 8.1 Films should align with the chosen theme and advocate for social justice, equality, youth empowerment, civic engagement, education, skills development, or community building.
- 8.2 Participants must include any relevant content warnings for sensitive or potentially triggering material in their films to ensure audience awareness and consideration.

## 9. Submission Limitation

9.1 Each individual or team is allowed only one submission for the Short Movie Challenge. Multiple submissions from the same participant or team will not be accepted.

## 10. Copyright and Permissions

10.1 Participants must obtain necessary permissions for any copyrighted materials used in their films, ensuring compliance with intellectual property rights.

## 11. Credits and Attribution

11.1 Participants should provide credits for their work, including acknowledgment of any collaborators, actors, or sources used in the film.

11.2 Credits will be published separately from the film to avoid affecting its duration.

## 12. Judging Process

12.1 A judging panel comprising TM staff and experts from relevant themes will evaluate the submitted films.

12.2 50% of the score will be determined by the judging panel.

12.3 The remaining 50% will be based on audience engagement metrics after the films are published on TM's social media platforms (Facebook, TikTok, and YouTube).

12.4 Engagement Metrics:

- Facebook: Likes and shares.
- TikTok: Likes and favorites.
- YouTube: Likes.

Note: Only the likes, shares, and favorites from the original post will be counted for scoring purposes.

## 13. Prizes and Recognition

13.1 The winner will receive a 2.5-month contract worth USD 5000 to create 5 short advocacy videos for Transparency Maldives.

13.2 The runner-up will receive a 2.5-month contract worth USD 3,000 to create 3 short advocacy videos for Transparency Maldives.

13.3 The winning content will be announced on TM's social media platforms.

13.4 The winner and runner-up will also receive a certificate acknowledging their achievement.

## 14. Evaluation Criteria

- Creativity: 20%
- Storytelling: 10%
- Technical Proficiency: 15%
- Adherence to the Theme: 35%
- Relevance to the Target Audience: 20%

## 15. Legal Terms and Conditions

15.1 Participants must sign an agreement granting rights to Transparency Maldives for distribution and promotion, including liability waivers and compliance with local laws and regulations.

15.2 Participants must obtain signed consent from all individuals featured in the videos and signatures of legal guardians for any children involved.

## **16. Feedback and Review Process**

16.1 Participants will receive scores for each evaluation criterion and comments for their submission.

## **17. Dispute Resolution**

17.1 Disputes will be resolved through communication via email or in person.

17.2 For any queries and complaints, participants can email [office@transparency.mv](mailto:office@transparency.mv) and cc to [mifza@transparency.mv](mailto:mifza@transparency.mv).

An information session will be held for registered participants. This session will provide more information on the themes and technical details of movie creation. Further details about this session will be provided after the registration period ends.

